



**Ad-hoc Committee
of the Secretary
General**
TOPIC BULLETIN

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Hey Delegates!

I'm so excited to see all your notes during this committee! My name is Michele Bilko, and I'm a sophomore in the Academy for Technology and Computer Science here at BCA. This is my first time directing an Ad Hoc, and I hope you guys enjoy the topic we've created for you. I wish all of you luck on creating arcs that you can brag about to your friends who don't do MUN, and I hope to see everyone exploring their characters in ways I didn't even think of! This committee might require you to play devil's advocate, or make some... morally questionable decisions. However, I hope that you recognize that navigating this space may or may not be all that different from real life. After all, that's what crisis is all about, and that's my favorite part.

Please send notes,
Michele Bilko, Crisis Director of the Ad-Hoc Committee of the Secretary General
micbil23@bergen.org

Dear Delegates,

Welcome to the Congress of Mars! My name is Alisha Merchant and I am extremely excited to be chairing your Ad-Hoc committee this year. I am currently a senior in the Academy for the Advancement of Science and Technology. Since being introduced to the world of Model UN in freshman year, and have learned immeasurable amounts about international affairs and public speaking, alongside meeting amazing people throughout my 4-year MUN career. Model UN is an outlet for competition, creativity, and collaboration, takeaways that I hope you will garner from participating in Ad-Hoc this year. Work with others, send crisis notes, make your unique perspective heard, and most of all have fun. Whether you're a seasoned delegate or it's your first time participating in a Model UN conference, Ad-Hoc gives you the opportunity to extend past the rigidity of General Assemblies and explore worlds and concepts not yet created by the current societal structures.

Despite being in a virtual format, your crisis chairs and CDs have worked hard to ensure an immersive and exciting experience. If you have any questions, feel free to reach out to me through my email.

Yours Truly,
Alisha Merchant, Co-Chair, Ad-Hoc Committee of the Secretary General
alimer21@bergen.org

Hi, everyone!

My name is Erica Choe, and I am a senior in the Academy for the Advancement of Science and Technology. I have a background in debate and Junior State of America, and I am chairing this committee because I value creativity and spontaneity. I believe public speaking is a skill that will follow you wherever you go in life, whether it be medicine, law, humanities or any other field. That being said, I appreciate a delegate who has their own style and identity when speaking. When you stand up, say something new, challenging, or bold. When you speak, I want to hear you as a person speaking, not as a parrot of the general consensus in the room. At the end of the day, everyone is here for a positive experience, so do not ruin the vibe of the room to try to get ahead. Overall, I hope everyone gets an experience that fosters a love for public speaking and advocacy. I'm sure you are all here to gain an experience that will prepare you to change the world one day. Become the politicians, diplomats, and advocaters you want to see. I am very excited to meet you all and see the talent and skills you bring to AMUN XXII this year!

Good Luck!
Erica Choe, Co-Chair, Ad-Hoc Committee of the Secretary General
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Introduction

Esteemed Guest,

As a representative of Thaumaturgy Intergalactic Incorporated's executive board, I am so pleased to extend the details to follow up on the invitation to the 2070 Congress of Mars. As the foremost economic council on the Mars colony, I believe it imperative to establish the tone for this year's conference by acknowledging our shared history as a Colony and as descendants of Earth. I look forward to greeting you in light of the new information I will provide in this letter as a summary of our goals, ambitions, and reflections for this year's conference.

In the year 2046, Genevieve Northridge's election to the Western Tetrational Border Alliance presidency marked the end of an era of subdued resentment in the populace of the Western hemisphere. Of course, some of us foresaw that; those of us in the business sectors, with our fingers on the pulse of the free market, saw the need for a strong leader who would recognize the advantages of investors, business folk, and other professionals alleviating the burden of supporting an economy from the common man.

However, the pent-up resentment from those less savvy than us has been historically recorded as the largest uprisings in the history of known civilization. President Northridge's response to this included the rapid militarization of the Tetrational Guard to subdue the uprisings and maintain order. Over the course of the next few weeks, the Guard and other brave civilians—those with expansive business acumen who understood the importance of Northridge's advanced legislative policies—banded together to quell the uprisings of the antagonistic congregation. It's unfortunate that the masses of sheeple did not see how miraculously liberating the free market was—a necessary shift that would put the responsibility of the market into the hands of those who are most knowledgeable. After weeks of violent unrest, the Guard and valiant civilians were able to subdue the



absent-minded mob, and Northridge, along with the Western Tetranational's institutions, were salvaged.

The height of the economic “golden age” enabled by Northridge's consecutive presidential terms culminated in the establishment of our beloved Colony of Mars. In a world rampant with natural disasters and scientists speculating a climate doomsday, large and mighty corporations saw space as a haven to safeguard their aspired unprecedented levels of production and innovation. Initially, the Colony of Mars was just that; a Colony. The civilians who could afford the luxury and accept the responsibility of becoming humans' first permanent residential pioneers on the planet Mars immigrated by the thousands. What made the Mars Colony unique, however, from a conventionally defined colony would be the lack of what you would call a “colonial power.” The position that had once been assumed by only the mightiest empires and world powers was now held by just one man: the famously regarded business magnate who we know as Keno Slum. As the primary investor and benefactor of the Colony, Slum's intentions remained largely elusive. However, the impact he has had on the prospect of humanity's full utilization of space resources has been undeniably profound. Slum also paved the way for Mars to become not just a residential colony, stagnating as a celestial Elysium, but a boundless frontier for those of us who seek the challenge and opportunity of new markets in our solar system.

As more and more former citizens of Earth immigrated to the Colony, the situation on Earth became yet more dire. Massive tectonic shift, the origin of which is still under investigation by Earth's leaders in science, instigated natural disasters and colossal shifts in borders over the course of the next 10 years. As was famously stated by historian Donald Reiss, “...the world order as it had previously been known has now definitively and completely ended. For a global civilization that has long regarded itself subject to borders and to the ramifications of rampant colonization, migration, and thoroughly trespassed furrows through which trade routes flow, the essential reorganization of continental structure that has accompanied the shifting of tectonic plates cannot be understated. I count



myself among the unlucky to be experiencing this time of turmoil and mass casualties, but humans have not often had the privilege of recognizing our most historic moments as they are progressing. I count myself lucky to have perspective, to have clarity, and to have the prescience to be writing this address to the world..." It is unknown to the scientific community whether or not the tectonic shift will resume; for the time being, it has ceased, and left Earth in what has been dubbed colloquially as a "clean slate" and more formally as a "neo-primitive awakening." Pictured below is the land structure of the new world order.

Since this fundamental restructuring of Earth in 2060, cities and countries have formally disappeared, the way of life has reverted to be more centralized around localities and communities rather than countries, policies, and economies. Of course, these concepts still exist within each locale, yet none have been able to transcend to a national level. This social restructuring, combined with the dense proximity of new communities has propelled local authorities to promote a strictly peaceful coexistence, one necessary in order to preserve world order and rebuild as a unified mankind.

Much of the remaining infrastructure and industrial capacity on Earth had been previously looked upon unfavorably by businessmen and commoners alike; the widespread volcanic eruptions and natural disasters have left a frail shell of the Earth's previous economic might, and those who were able to afford the move to Mars went immediately. The mass migrations caused a collapse of industry and the newfound primitive state of the planet led to communal living. The shiftings of the plates made redrawing borders largely unnecessary, and industry slowed to a stagnant halt.

In light of this, the Mars colony became an untapped source of opportunity to the struggling corporations. Scientists questioned the legitimacy of creating sustainable industry in space, but friends, let us consider; these are the same folks who failed to both foresee and explain the tectonic shifts. The legitimate concern of instigating the damage



wreaked by climate change and pollution on Earth prompted our general consensus to shift most if not all centers of industry to Mars.

I am humbly grateful for your patience regarding my long-winded explanation; however, it is worth noting that we have all emerged from various walks of life to become the innovators and businessmen we are today, and establishing a common history is imperative to establishing our goals. That leads me to the message I wish to convey from our benefactor, Mr. Keno Slum, the founder and Chairman of Thaumaturgy Intergalactic Incorporated (TII). As the sponsor of the 2070 Congress of Mars, he imparts us with the desire to further seek new markets such as those we have conquered in the last few decades. The much-needed respite from conflict, hustle, and bustle on the planet Earth is now waning, as per Mr. Slum's premonitions. New markets are now emerging in light of the ever-evolving spacecraft technology. The untapped potential that lies in space mining and weapons testing is yet to be put on full display, and thus our honorable Mr. Slum has requested all of you to utilize your best efforts and resources. Many of us think Earth is due for another industrial revolution, and despite the peace that currently reigns, we have long operated on the principle that warfare, violence, bloodshed, and battles of attrition against the burgeoning force of development and advancement are inevitable for humanity. The untapped potential that Mr. Slum calls upon us to access is enough to make me smile as I address you all. Let us take this opportunity to rebuild the world from its humble beginnings.

Best,

Thurgood Jameson, TII Executive Board Liason



Parliamentary Procedure

This committee will follow the standard parliamentary procedure. A majority of the time spent in committee will be in moderated caucuses, but there will also be unmoderated caucuses as the committee sees necessary, motioned by delegates. The chair reserves the discretion to make final calls before voting on motions.

Parliamentary procedure will be reviewed further at the start of the committee. As Ad-Hoc is a crisis committee, the committee will progress largely by the initiative of delegates to write crisis notes, communicate with the backroom, submit directives, and respond to crisis updates. Please come prepared with a thorough analysis of the topic and your character as well as several potential arcs to be implemented across the course of committee.

Important Questions

1. How can we encourage industrialization on Earth? How does your character benefit from the rebuilding of Earth?
2. Could conflict be a good thing in the eyes of a corporation?
3. Is conflict truly inevitable on Earth? It might be worth investigating how well essential services are functioning on Earth without previous levels of organization and hierarchy.
4. Does Keno Slum's identity matter to you or to your character?
5. It might be worth researching promising scientific innovations that can be harnessed in space; it's always good to be ahead of the game when capturing a new market.
6. What did the rise of Genieville Northridge truly signify for big business, investors, large corporations, manufacturers, and big tech?
7. How can your character rely on big data?

